



# LUDOVICO PINCINI

Communication designer, 25

Founder and creative director of a newborn Milan based design firm. Beauty hunter, design lover, stubborn perfectionist, goal-oriented and determined person, passionate about economics and innovation, with good problem solving skills and a remarkable experience in multidisciplinary projects.

## CONTACTS

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## PORTFOLIO

[www.behance.net/ludovicopincini](http://www.behance.net/ludovicopincini)   
[www.instagram.com/ludovico.pincini](http://www.instagram.com/ludovico.pincini) 

## PROFESSIONAL SKILLS

### Core skills

branding - editorial design  
UX/UI - advertising - photography  
infographics - social media strategy

### Secondary skills

strategic design, business  
innovation, project management,  
legal protection of creativity

## WORK EXPERIENCE

**LP design studio**  
Founder - graphic designer

**Barilla ASP project**  
Business innovator

**Studio Rotella**  
Graphic design intern

**Studio Rotella**  
External collaborator

## EDUCATION

### Grammar school | 2007-2012

Liceo classico Giovanni Berchet  
Milano

### Bachelor's Degree | 2012-2015

Design della Comunicazione, 110 cum Laude  
Politecnico di Milano

### Alta Scuola Politecnica (diploma) | 2015-2017

Multidisciplinary course on Business innovation  
Politecnico di Milano, Politecnico di Torino

### Master's Degree | 2015-2017

Design della Comunicazione, 110 cum Laude  
Politecnico di Milano

### Master's Degree | 2015-2017

Design Sistemico, 110 cum Laude  
Politecnico di Torino

### Corso di Alta Formazione | 2018

BDIS - Basics of Design for Better innovation services  
Master Executive in UX & Service Design  
POLI.Design

## INTERESTS

photography, design trends, books,  
fitness, innovation, technology

## LANGUAGES

**Italian**  
Native language

**English**  
Professional working proficiency  
(TOEIC 945/990)

