



LUDOVICO PINCINI

Communication designer, 25

Founder and creative director of a newborn Milan based design firm. Beauty hunter, design lover, stubborn perfectionist, goal-oriented and determined person, passionate about economics and innovation, with good problem solving skills and a remarkable experience in multidisciplinary projects.

CONTACTS

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PORTFOLIO

www.behance.net/ludovicopincini 
www.instagram.com/ludovico.pincini 

PROFESSIONAL SKILLS

Core skills

branding - editorial design
UX/UI - advertising - photography
infographics - social media strategy

Secondary skills

strategic design, business
innovation, project management,
legal protection of creativity

WORK EXPERIENCE

LP design

Founder and Creative director

Barilla ASP project
Business innovator

Studio Rotella
Graphic design intern

EDUCATION

Grammar school | 2007-2012

Liceo classico Giovanni Berchet
Milano

Bachelor's Degree | 2012-2015

Design della Comunicazione, 110 cum Laude
Politecnico di Milano

Alta Scuola Politecnica (diploma) | 2015-2017

Multidisciplinary course on Business innovation
Politecnico di Milano, Politecnico di Torino

Master's Degree | 2015-2017

Design della Comunicazione, 110 cum Laude
Politecnico di Milano

Master's Degree | 2015-2017

Design Sistemico, 110 cum Laude
Politecnico di Torino

INTERESTS

photography, design trends, books,
fitness, innovation, technology

LANGUAGES

Italian
Native language

English
Professional working proficiency
(TOEIC 945/990)

